Technology Deployment & Support Services

We provide reliable & innovative learning delivery platforms based on various enterprise requirements. Our learning technology services are divided into three areas:

Consultancy (for new and existing implementations):
- a. Demand planning
- b. Capacity management
- c. Vendor selection
- d. Implementation strategies

Edutech provides comprehensive professional services across various learning technologies. Proper implementation is critical to customer satisfaction and success. We offer the following end-to-end services:
- Implementation and hosting services
- Session management
- Equipment and technology support
- LMS integration
- Learner eligibility and enrollment
- Facilities management
- Course migration & maintenance
- Scheduling

OUR STRENGTHS

- In-depth knowledge of learning Industry
- Expert team of instructional designers
- Step-by-step development process to ensure maximum ROI
- Diversified domain expertise & focus
- Intensive customer engagement model to ensure quality
- Proven development methodology
- Seamless integration with all leading LMS
- According with AICC/SCORM standards
- Global delivery model with design and development facilities in US and India
- Experience in managing turnkey and multi-year training engagements
- Recognition as a leading outsourcing service provider (OSP) in the training industry
- Fortune 100 Clients across industries
- Demonstrated strategic alignment of training services with client business goals
- Talent of corporate leadership and professional staff
- Breadth of resources
- Commitment to the training and Education Industry

GLOBAL DEVELOPMENT MODEL

We adopt a global development model to offer accountability and consistent service, while maximizing cost effectiveness. We achieve this through local, customer-centric project management combined with dual-shore development. Edutech has established a time tested Global Development Model which focuses on providing a significant cost advantage to customers consisting of a blended onshore and offshore development.

Our Global Development Model provides the most advantageous mix of technology and content solutions across different geographic locations. In the US we have an onshore customer engagement, project management and high level design team. Our offshore development centers in India are located in Bangalore and Chennai providing outstanding value and rapid development at relatively low cost.

Edutech has successfully executed projects for organizations based in Frankfurt, London, Switzerland, US, Malaysia, Middle East and Singapore.

CONTACTS

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USA • INDIA • MALAYSIA • MIDDLE EAST • SINGAPORE
Smart Learning
LOW Costs + HIGH Performance

CUSTOM COURSEWARE DEVELOPMENT SERVICES

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<tr>
<th>ORGANIZATIONAL REQUIREMENTS</th>
<th>EDUTECH CONTENT SOLUTIONS</th>
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<tbody>
<tr>
<td>- Process and Product training</td>
<td>- Custom eLearning Course Development &amp; Implementation</td>
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<tr>
<td>- Induction &amp; new hire training</td>
<td>- Web-Based and CD Enabled Courseware</td>
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<td>- Soft skill &amp; leadership training</td>
<td>- Blended Courseware Development</td>
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<td>- Compliance and regulatory training</td>
<td>- Branded Courseware Library</td>
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<td>- Performance support tools</td>
<td>- Application Training Services</td>
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<td>- Assessment and Certification</td>
<td>- Mobile Learning</td>
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<td>- Courseware Conversions</td>
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<td>- Assessment Content Development</td>
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Whether you need a full-service course design from Analysis to Evaluation or, need additional manpower to complete your eLearning project, Edutech delivers a comprehensive portfolio of learning and education services designed for the enterprise. With an 18 year history with accumulated expertise in the technology based learning arena, Edutech has worked with a variety of organizations from Mid sized to Fortune 100, assisting clients in achieving their learning goals. Superlative, comprehensive portfolio of learning and education services designed for the enterprise. With an 18 year history with accumulated expertise in the technology based learning arena, Edutech has worked with a variety of organizations from Mid sized to Fortune 100, assisting clients in achieving their learning goals. Superlative, comprehensive portfolio of learning and education services designed for the enterprise. 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Challenge: To create courseware on marketing management in way that is engaging and goes beyond a mere rendition of textbook material. To involve, stimulate, challenge for better transferece of concepts and learning.

Solution approach: Edutech adopted an instructional design which involved using simple but powerful metaphors to communicate marketing theory. Everyday phenomena such as stars and their formations were projected as mental framework to associate with marketing concepts such as positioning. Learners were also given a rigorous case based approach to learn and solve using the tools and techniques imparted.

Result: A very engaging and memorable learning experience, that used the power of multimedia and good instructional design to achieve learning goals.

LEARNING SERVICES SUITE
Besides content development, our core competencies include:
- Assessment Solutions – Learning Technologies
- Technology Deployment & Support Services

Assessment Solutions
Edutech provides content and technology services to measure the skills, knowledge, and attitudes of your employees. We have helped leading corporations the world over in measuring employee performance through testing and certification. We strategize, develop, and deploy standalone assessment solutions and offer post-implementation support as well.

Learning Technologies
We have extensive experience in deploying, rolling out, and implementing a variety of technologies that enhance learning. We have long standing partnerships with several learning technology vendors the world over. Our learning technology portfolio covers technology integration, user administration, change management, program launch and maintenance. We work on the configuration, customization, and integration of various learning technologies such as Learning Management Systems (LMS), assessment tools etc. to meet business objectives.

OUR CONTENT DEVELOPMENT METHODOLOGY
We employ a rigorous content development project cycle to ensure the efficacy and quality of our learning solutions:

1. **ANALYZE**
   - Define Project Objectives
   - Conduct Needs Analysis
   - Create Learning Strategy

2. **DEVELOP**
   - Create Learning Content
   - Develop Instructional Design
   - Create Assessment Content

3. **IMPLEMENT**
   - Deploy Learning Content
   - Perform Program Rollout
   - Conduct Program Launch

4. **EVALUATE**
   - Conduct Formative Evaluation
   - Conduct Summative Evaluation
   - Conduct Post-Implementation Evaluation

5. **REVISE**
   - Revise Learning Content
   - Revise Instructional Design
   - Revise Assessment Content

OUR CONTENT DEVELOPMENT TEAM
Our learning solutions are driven by teams of experienced and dedicated professionals in the U.S. and across the globe.

<table>
<thead>
<tr>
<th>TEAM</th>
<th>Role</th>
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<tbody>
<tr>
<td>Analyst / Engagement group</td>
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<tr>
<td>Instructional Design group</td>
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<td>Visuals</td>
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<td>QA and Product integration</td>
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<td>Deployment group</td>
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<tr>
<td>Writers</td>
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<td>Graphic Artists</td>
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<td>Quality Assurance personnel</td>
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